COMCAST BUSINESS

Comcast 110 Idaho Ave., Suite A Las Cruces, NM 88005

Comcast Business Expands Next-Generation Network to Las Cruces, Delivering Advanced Business Solutions

New Infrastructure Enhances Local Businesses' Connectivity and Growth Potential with High-Speed Internet and Ethernet Solutions

Las Cruces, New Mexico – June 26, 2025 – Comcast Business today announced the completion of fiber infrastructure and network enhancements in Las Cruces, New Mexico, bringing its next-generation network and advanced business solutions to the area for the first time. This investment delivers high-speed Internet and advanced Ethernet services with speeds up to 100 gigabits per second (Gbps) to a wide range of local businesses, including schools, hospitals, and enterprise organizations.

Comcast's expansion supports the evolving needs of Las Cruces businesses, empowering them with the technology required for enhanced connectivity, efficiency, and scalability. Comcast Business is introducing advanced Ethernet solutions that allow Las Cruces-area enterprises to manage and transfer large volumes of data, ihelping to improve operations and enabling seamless multi-site operations.

"Businesses are the heartbeat of our communities, driving economic growth and fostering innovation. From local shops and beloved restaurants to large enterprise businesses, their success is our success, and we are committed to supporting them every step of the way," said Chris Dunkeson, area vice president, Comcast.

Eddie Garcia, owner of Garcia's Kitchen, a popular family-owned business with six locations in Albuquerque, understands how switching to Comcast Business is a game changer. Garcia, who operates the business with his sisters, says "How hard Comcast Business works in the background, keeps us going in the foreground – it's a partnership that makes our jobs easier."

While the restaurant still hand-rolls its flautas and chile rellenos daily, its 250 employees depend on reliable technology to manage restaurant, catering, retail, and online sales operations for its red and green sauces, salsas and biscochito cookies. "It's very important for our internet connectively to be reliable." said Garcia. The business depends on an integrated point-of-sale system to keep all areas working efficiently, making transactions and closing sales. Garcia's Kitchen values the reliable speed, and relationship that comes with Comcast Business.

Over the past decade, Comcast has invested more than \$80 billion to enhance its technological capabilities and infrastructure. Leveraging artificial intelligence and cloud technologies, Comcast proactively manages network performance, addressing potential issues before they impact customers, and provides an exceptional Internet experience.

These enhancements extend to Comcast Business's entire portfolio of <u>Ethernet Transport solutions</u> and allow the Company to bring new capabilities and innovations to Las Cruces-area businesses, including:

- <u>Ethernet Private Line</u>: Point-to-point connectivity for bandwidth-intensive applications.
- <u>Ethernet Virtual Private Line</u>: Flexible, point-to-multipoint connections with customizable bandwidth, performance, and cost options.
- <u>Ethernet Network Service</u>: Reliable multipoint-to-multipoint connectivity for organizations with high-bandwidth needs across multiple locations.
- <u>Comcast Business Dedicated Internet</u>: High-bandwidth Internet connectivity to power critical business operations.

These services, backed by the nation's largest converged IP broadband network, deliver reliable, highspeed connectivity. With a range of scalable bandwidth options, businesses in Las Cruces now have access to scalable Ethernet solutions backed by stringent service-level agreements (SLAs) and 24/7/365 monitoring from Comcast's dedicated Network Operations Centers.

For more information about Comcast Business's services in Las Cruces, please contact Charles Petit at <u>Charles_Petit3@comcast.com</u> or 505-501-2833

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About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow <u>@ComcastBusiness</u> on social media networks at <u>http://business.comcast.com/social</u>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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